

INNOGROUP

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-Innigroup Company Profile-
Finding NEW & INNOVATIVE sustainable technologies

Biotechnology for consumable products simple and affordable.



July 2014

Innogroup's mandate is to foster investments in technologies that improve the environment, general health, and supports eradicating poverty while generating market related returns that supports improving people and planet. Our approach is simple:

- Investing and forging partnerships around cutting edge technologies that are innovative and sustainable
- R&D and Co-patenting and licensing
- Partnering and forging alliances
- Scaling

Our Business Model is based on us taking the advisor role or being a partner:

Advisory: Our advisory forges alliances and offers relationship brokerage. We provide services that give

- access to funding,
- financial and legal expertise for capital- and deal structuring and
- technical advise.

Partnering:

In a partnering constellation we are committed to improve the environment, general health and support eradicating poverty. With our companionship we foster R&D and CO-patenting and we scale the business on a global bases accessing new markets.

In achieving our mandate, we've partnered as Innogroup (HK) Ltd. amongst our three companies with strategic operations throughout Asia, Africa, Europe, Switzerland and North and South America,

We are executing sustainable and viable projects in the following areas:

- The development and manufacturing of eco and sustainable lifestyle products on a global scale
- The production of next generation bio-plastics in Thailand and South Africa

Our auspicious beginnings are being driven by an experienced, dedicated and knowledgeable team of formidable women Lizette Smook and Juliana Luz who collectively have over 50 years of proven experience in the conceptualisation, design, implementation, structuring and financing deals.

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And we've only just begun. To learn more about how Innogroup is shaping the future of natural and sustainable technologies, visit our website at www.innogrouphk.com or our showroom in Hong Kong.

Innogroup Ltd. has offices at 18th floor Wing Hing Commercial Building, 16 Sutherland street, Sheung Wan, Hong Kong.

Innogroup Partners involved

OPERATIONAL BOARD:

Lizette Smook (Director Innogroup) (based in Hong Kong): is the Founder and CEO of Innovasians Ltd. Lizette studied at Stellenbosch University in South Africa where she completed a Bachelor of Science Degree. In 1991 Lizette obtained her ATI (Associate to the Textile Institute) In Manchester UK, and in 2003 Lizette graduated at Henley Business School in the UK where she completed her general MBA while working for "Next plc" as a Senior Technical Manager in the Hong Kong Operation (Next Sourcing Limited). She has 29 years experience in Global Retail and Manufacturing. Over the years Lizette has acquired a network of relationships with suppliers across Asia, which allows her to develop exclusive eco-lifestyle products including garments that are of the highest quality. Lizette founded Innovasians in 2007. Innovasians' business is a technology driven company applying the new and sustainable technologies in the development and manufacturing of eco lifestyle products including textile products and garments or those of its customers along responsible supply chain parameters, while at the same time creating an awareness of 'renewable materials, organic chic and eco natural in textile and garment manufacturing. Innovasians today service many Blue Chip Clients - amongst others Orla Kiely, Sticky Fudge, Stoned Cherrie and Shangri La Hotel and Resorts World Wide

Juliana Luz (Director Innogroup) is Founder and Director of Services of Softype Inc. Softype Inc. Is a consulting and business services firm that assists multi-locational companies analyze their internal business processes in order to increase operational efficiency, reduce costs and improve key performance metrics. Softype helps mid-market companies deploy ERP and CRM systems in the areas of wholesaling and distribution, retail back-end operations, bank branch management, fixed asset management, non-profit organization management, edERP for school management, light manufacturing.

Softype is also the creator of the Netsuite Bharat Edition, the Netsuite ERP version with full Indian tax accounting. For further information, www.softype.com

There are three offices in very different parts of the world in Palo Alto, California; Mumbai, India and Manila, Philippines

Softype, Inc. is a global supplier of cloud computing business management software from NetSuite Inc. NetSuite's products enables companies world-wide to manage all key business operations in a single system, which includes Enterprise Resource Planning (ERP), Accounting, Customer Relationship Management (CRM), and Ecommerce. NetSuite's patent-pending "real-time dashboard" technology provides an easy-to-use view into up-to-date, role-specific business information.

ADVISORY BOARD:

Dr Martin Blake - Sustainability Strategist, Professor, Director, Expert in Blue Economy & Integrative Design, Speaker & Mentor - Dr. Martin A. Blake is an internationally recognised sustainability expert and a Professor of Sustainable Business Development with a working portfolio of board directorships, advisory roles and keynote speaking engagements throughout Asia, Australia, Canada, USA and Europe. He is highly valued for his innovative business strategies which save money, save energy and support businesses to add value to the triple bottom line: people, profit and planet.

Top 100 Global Sustainability Leader - Named one of the Top 100 Global Sustainability Leaders in 2011, 2012 and again in 2013, Martin is at the forefront of a generation of change agents who know that profitable business practice is enhanced by a more intelligent use of natural resources to create resilient businesses for the 21st century. Martin is a visionary thought leader with a passion and commitment to sustainable development who also understands day-to-day commercial and operational pressures. With 30 years' business experience, and having deployed one of the most successful, award-winning sustainability and CSR programmes in the world, Martin stands poised to lead others to unequivocal success. His professional services are provided through Blake Advisory Pte. Ltd. Martin has particular expertise in Island sustainability practices in Bahrain, Singapore, Bali, Guam and Dominica where he has worked with island communities to support

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sustainable business development whilst preserving and sustaining their fragile ecosystems. Martin is also an internationally recognised authority on the Blue Economy. His doctorate (a DBA) was in complexity theory and systems thinking based change management interventions in an organisational context.

Tina Thomson is an experienced operations and leadership executive with the enthusiasm and drive to exercise the necessary influence to take an organization from where it is, to where it has the potential to be. Cultural and emotional intelligence, coupled with a clear sense of purpose and many years of experience in leadership roles, provides a strong foundation for Tina to be the custodian of the vision of an organization. Tina is the Global Director of **Nygala Corp.** dba FLOMO. FLOMO designs and manufactures stationery, party-ware, gifts and packaging. Tina has diverse industry experience and has worked with businesses on all continents. She is elated to be expanding FLOMO beyond the borders of the USA because she loves to see owner-managed businesses flourish internationally thereby creating more jobs. Prior to joining FLOMO, Tina spent five and half years as the Global Director of **UnitedSuccess**, a global network of credible women business owners. Previously, Tina was the CEO of the **Businesswomen's Association**, the largest association of business and professional women in South Africa. Her background varies from Principal of an International Teaching Academy, to Chief Operating Officer of a Labour Council. Tina has successfully run three of her own businesses, two in retail and one Australian Education Franchise. Tina founded and owns a Leadership and Development Coaching practice, called **Epiphany**. The company has a special focus on transformation of individuals. She is an experienced executive coach. Tina's passion lies in imparting know-how and skills, whether it is about her love of English Literature and Theatre, her practical business advice and turn-around tips, her effective and rewarding mentoring and coaching, or her ability to share resilience techniques. She is an accomplished public speaker.

We are looking forward working with you.

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